

<u>FOR IMMEDIATE RELEASE</u> (March 13, 2023) – Pittsburgh Regional Transit is excited to announce the debut of new bus stop signs later this month in downtown Pittsburgh and along the Martin Luther King Jr. East Busway.

In addition to new PRT branding, the new signs provide riders with more information for a successful journey, including greater reflectivity for increased visibility to riders and bus drivers at night, and scannable QR codes for quick access to scheduled and real-time vehicle information.

Riders can also text their stop ID to 41411 for vehicle location information, a feature PRT introduced in 2018.

PRT crews will start installing the new signs at the end of March. PRT has nearly 7,000 bus stops.

Production and installation will be completed in-house at a cost approximately \$30,000 a year.

Riders with questions are encouraged to contact Customer Service by calling 412-442-2000, on Twitter @PghTransitCare, or via live chat at www.ridePRT.org.

###

BUS STOP 4828





Scan code or text **PRT 4828** to **41411** for stop info

ridePRT.org

