

<u>FOR IMMEDIATE RELEASE</u> (February 1, 2023) – Pittsburgh Regional Transit is now accepting applications for its new Bulk Pass Pilot Program, which will allow businesses and multifamily building managers to purchase transit passes for their employees or tenants at steep discounts.

PRT welcomes applications from businesses and multifamily residential buildings with more than 10 employees or units that are located within a half-mile of PRT service. Those selected will purchase one pass for every employee or residential unit for six months at \$25 per month per pass, a 74% discount.

In other U.S. cities, low-cost bulk passes are used to help businesses attract and retain employees and as an amenity to prospective and current tenants of multifamily residential buildings.

This six-month pilot program will allow PRT to gauge interest in the program, determine the appropriate pricing structure, and track ridership changes among participants.

Applications are being accepted on the PRT website beginning today through Friday, March 3. After participants are selected, the pilot is expected to begin on April 3.

The Bulk Pass Pilot Program is graciously supported by a \$50,000 grant from The Heinz Endowments.

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