

# INNOVATIVE PROPOSAL TEMPLATE

(Please email this form to: <mailto:ecosta@portauthority.org>.)

**Proposal Title:**

**Name of the Company:**

**Business Address:**

**City:**

**State:**

**Zip Code:**

**Point of Contact Phone Number:**

**Point of Contact Email Address:**

*Proposer shall complete this template to provide summary responses. Proposer may provide additional supporting information on an attachment.*

**1. Describe the Port Authority Business need to be Served:**

**2. Describe the current situation and associated deficiencies/gaps:**

**3. Describe the proposed solution. What makes the solution innovative or unique?**

- 4. Describe the value created in terms of cost reductions, revenue, cycle time requirements, ridership, service quality, customer experience, or other impact.**
- 5. Describe the total cost to Port Authority to implement, operate, maintain, and finance. Provide the estimated return on investment (ROI).**
- 6. Summarize the complexity of implementation and requirements of Port Authority departments involved:**
- 7. Provide the estimated elapsed time to implement:**
- 8. Comments/additional information:**