

INNOVATIVE PROPOSAL TEMPLATE

(Please email this form to: jcava@rideprt.org.)

Proposal Title:

Name of the Company:

Business Address:

City:

State:

Zip Code:

Point of Contact Phone Number:

Point of Contact Email Address:

Proposer shall complete this template to provide summary responses. Proposer may provide additional supporting information on an attachment.

- 1. Describe the Port Authority Business need to be Served:**

- 2. Describe the current situation and associated deficiencies/gaps:**

- 3. Describe the proposed solution. What makes the solution innovative or unique?**

- 4. Describe the value created in terms of cost reductions, revenue, cycle time requirements, ridership, service quality, customer experience, or other impact.**
- 5. Describe the total cost to Port Authority to implement, operate, maintain, and finance. Provide the estimated return on investment (ROI).**
- 6. Summarize the complexity of implementation and requirements of Port Authority departments involved:**
- 7. Provide the estimated elapsed time to implement:**
- 8. Comments/additional information:**